



August 2010

Happy Anniversary to You!

This month Service 1 Federal Credit Union celebrates our 70th Anniversary! The credit union was chartered on August 7, 1940 as Continental Muskegon Employees FCU. Today, 70 years later, we've grown into a full-service credit union committed to meeting our members' financial needs.

Throughout the past 70 years we have made many changes to better serve you. Service 1 FCU was founded on the credit union motto "*people helping people*" and we strive to live by that today.

A recent article in AARP summed up the three biggest benefits credit unions have over banks- "lower fees, higher interest on deposits, and better service*." The article continues to state "the average consumer does much better at a credit union than a bank...credit unions have lower requirements for waiving fees, offer better deals on car loans, and are generally more flexible in responding to customer's problems."

We are proud to be your credit union and happy to serve you! Thank you for your membership and 70 years of loyalty to the credit union. We appreciate your business.

Sincerely,

A handwritten signature in cursive script that reads "Joni Shinn".

Joni Shinn
CEO